



## PRODUCTION

### Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs.

Week Ending 12-27-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
<b>CHICKEN</b>	270,053	6.16	364,186	5.28
<b>TURKEY</b>	0	0.00	18,583	27.68

### Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

<b>Est. Layer Flock Size:</b>	8,085,000 hens <sup>1/</sup>
<b>Est. Lay Rate:</b>	75.5%
<b>Weekly Egg Production:</b>	118,692 30-dozen cases

### Weekly Organic Shell Egg Inventory

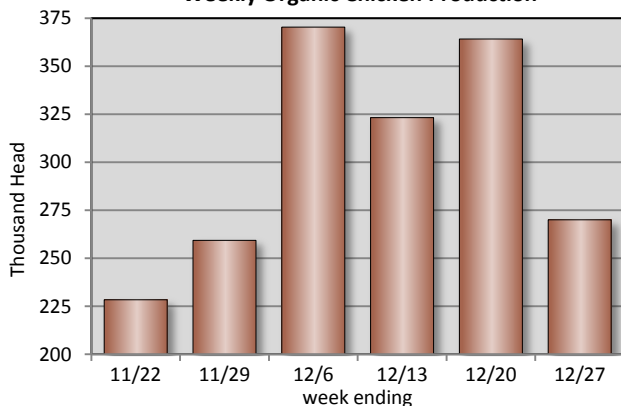
(stocks on hand on Dec-29-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
<b>Large:</b>	9.4 -12.1%	
<b>Ungraded:</b>	32.5 7.3%	
<b>Total:</b>	41.9 2.2%	

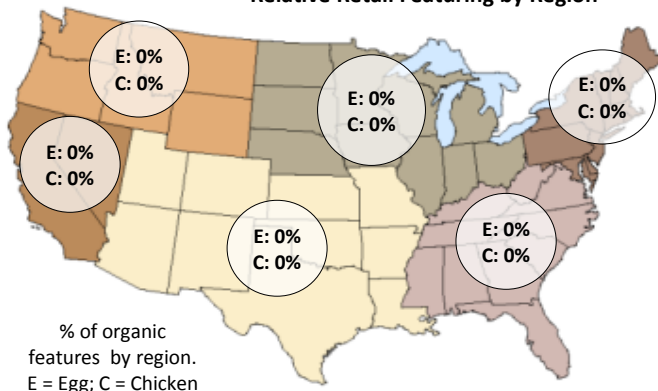
1/: adjusted to reflect latest survey results - Apr 2014.

## GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region <sup>2/</sup>



Certified Organic are products grown and

## WHOLESALE

### Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
<b>Extra Large doz.</b>	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
<b>Large doz.</b>	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

### Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
<b>Whole Fryer</b>	170 - 332	215 - 260
<b>B/S Breast</b>	569 - 1058	660 - 894
<b>Bone-in Breast</b>	360 - 616	367 - 476
<b>Whole Legs</b>	188 - 476	199 - 209
<b>Thighs</b>	195 - 392	209 - 311
<b>Whole Wings</b>	Too Few	Too Few

## RETAIL

### Store featuring during the week of 01/02 to 01/08

### Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

Stores	Wtd Avg	Feature Rate
<b>Extra Large:</b>		0.0% of shell
<b>Large:</b>		egg features.

### Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

Stores	Wtd Avg	Feature Rate
Whole Fryer		0.0% of chicken features.
Bnls/Sknls Breast		
Breast Tenders		
Split, bn-in Breast		
Whole Wings		
Legs		
Thighs		
Drumsticks		
Bnls/Sknls Thighs		

### Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.